

New Website – TallSpindleApple.com – Focuses on the Tall-spindle Apple Production System

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The Tall-Spindle (TS) apple seems to have become the standard high-density orchard production system in the Northeast. Promoted by Cornell's Terence Robinson for several years, the TS uses fully dwarfing rootstocks planted at 3 to 4 feet between trees and approximately 12 feet between rows (~1,200 trees per acre) to achieve high early yields, high sustained yields, reduced labor costs, and highest return on investment compared to apple orchards planted at lower or higher densities.

Although Robinson has been on the TS speaking circuit for several years now, and co-authored several publications on the TS apple production system, there is a new website (tallspindleapple.com, Figure 1) with links to other websites, publications, and videos on how to develop and manage the tall-spindle apple orchard.

Tallspindleapple.com is broken into Publications, Presentations, and Video with links to the best TS resources on the web. For example, under Publications, there is a link to 'The Tall-Spindle Apple Production System' by T. Robinson in the New York Fruit Quarterly. Presentations include 'Different Approaches to Tall-Spindle Establishment in Apple' by R. Perry, and 'The Tall-Spindle: critical steps to Success' by J. Clements. Videos show '4 Rules for Pruning Tall Spindle Apple' and 'Pruning the Tall-Spindle from a

Platform' among others. New content and links will be added as they are published. Website visitors are encouraged to submit or identify new content for publication on tallspindleapple.com.

Tallspindleapple.com is hosted by the UMass Fruit Advisor (umassfruit.com).



Figure 1. The tallspindleapple.com website.

Targit Sales

“Specializing in Farm Market Packaging”
1-800-526-9224

Biodegradable

PLASTIC BAGS



Targit Sales is proud to introduce our line of Biodegradable plastic bags. Our bags use a proprietary additive that renders the plastic ultimately biodegradable.



We are offering the Biodegradable bag program with all of our “Custom Imprinted” plastic bags. Our Biodegradable bags have the “EPI” (the additive company) logo on the bag as proof of its biodegradable properties.

Advertise your business along with a “tag line” to express your company’s efforts to keep your community and planet green.

Targit Sales can fully customize your bags to your specifications. We can make any size, strength, and style of bag to fit your needs. We can assist you with your design, setup, and artwork.

COMMON SIZES OF BAGS:

- 13 x 10 x 24 (Great for pies, cakes and corn)
- 12 x 8 x 24 (Great for your store front)
- 8 x 5 x 21 (Perfect size for tailgate markets)

BIODEGRADABLE PLASTIC BAG BENEFITS!

- * Superior Strength!
- * Less expensive to make and ship versus paper bags!
- * Superior imprinting capability and quality...(looks better)!
- * Easier and more affordable to store (inventory)!
- * Flexibility! (customize the size, thickness, color and style to your specifications)
- * Reusability!
- * Biodegradable...breaks down quickly!

MOST COMMON QUESTIONS asked about biodegradable bags.

Will the bags begin to break down while being stored? No, the bags will retain its strength and integrity while properly stored. The breakdown only begins after it is directly exposed to certain environmental conditions such as: soil/landfill, heat/moisture, and sunlight.

Is this process more expensive? Not really, the cost increase is only a few percentage points higher. You will more than make this up with the goodwill you will be conveying to your community and customers.

Does the bag lose its strength or feel...does it look different? No, it is almost impossible to tell the difference between the Biodegradable bags and the traditional plastic bags. This is why we recommend putting a tag line on your printed biodegradable bags.

Can these bags be recycled and/or reused? Yes, these bags can be recycled and reused.

For more information or to order contact
Targit Sales
1-800-526-9224 • www.targitsales.com

Targit
sales associates
“Specialty Food Packaging”