

New Jersey News

New Jersey Peach Calendar

Glassboro, NJ (January 1, 2017)—Longing for those juicy Jersey-grown peaches? They won't be available till summer, but you can follow their growing season for 12 months, with the New Jersey Peach Promotion Council newly released peach calendar.

"We want to keep our Jersey peaches top of mind," says Santo John Maccherone, president of the council. "Our harvest season doesn't start until late June but then growing and planning for the marketing of Jersey Fresh peaches is a year round job. Development of the calendar was the brainchild Francisco Allende, a director of NJPPC and General Manager of Sunny

Valley International to replace the NJ Peach Buyers Guide. Each page has the NJ Peach Promotion Council website, email address, facebook and twitter information." In addition to beautiful pictures of peach production and marketing, the calendar has a listing of farm retailers and ads from various vendors and shippers of Jersey Fresh peaches.

The colorful calendar features photos of beautiful blushing white and yellow fleshed nectarines and peach varieties in June, July, August, and September. During July and August (Jersey Peach Month), New Jersey peaches were celebrated and featured at 32



farmers markets, with 11 “Perfect Peach Pie” contests. They were also featured with special nutritional demonstrations in 17 supermarkets and in several restaurants.

“We have some new varieties coming on line for 2017 and we look forward to a full crop season,” concludes Maccherone.

During the 2016 season, New Jersey growers produced approximately 51 million pounds with a wholesale value of \$20,000,000 both down from a normal crop in 2015. The New Jersey Peach Promotion

Council is a non-profit voluntary organization of growers, shippers, wholesalers and associated industries dedicated to the orderly promotion and marketing of New Jersey peaches from the Garden State, thus preserving farmers and farmland, and providing the highest quality and best tasting fresh local peaches for consumers.

For further information, contact the New Jersey Peach Promotion Council, 800 Ellis Mill Road, Glassboro, NJ 08028 email: info@jerseypeaches.com; check us out www.jerseypeaches.com.



Jerry Frecon and Dr. Joe Goffreda at the Rutgers 250 anniversary celebration to recognize plant breeding and shellfish programs. Joe directs the Rutgers NJAES tree-fruit breeding program and has developed and introduced many new peach and nectarine varieties. Jerry has helped with the testing and introduction working with Rutgers and Adams County Nursery.

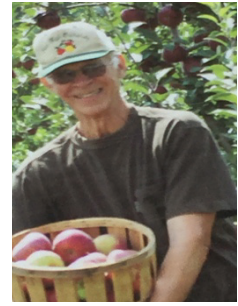
Donald Bostrom Passes

Donald Bostrom, 82, of Randolph, New Jersey, passed away on Sunday, January 15, 2017 at Morristown Memorial Hospital, Morristown.

Don began fruit farming with his dad Fred Bostrum, as a young man. He was actively involved in the operation of the family farm, Sun High Orchards. Fred and Ranghield planted the first fruit trees in 1945. Don served as a teacher in Okinawa, Japan for the Department of Defense from 1967 to 1968. He was a former history teacher and cross country coach at Dover High School. He then became a guidance counselor at Randolph High School, retiring in 2001, after 41 years. He was actively involved in the operation of the family farm after retirement and was a lover of apple culture.

Don was a long term member of the NJ State Horticulture Society. He worshiped at Bethlehem Church in Randolph his whole life. Don loved his family, photography, the Cubs and dedicated his life to his Lord and Savior Jesus Christ.

He is survived by Joann, his wife of 56 years; two children Brenda Torster of Randolph and Chris of Wheaton, IL; son in law Phil Green; and his grandchildren, Bjorn, Mason, Kayla, Blake, Mia. Phil, and Brenda operate the thriving Sunhigh Orchards business.



Bob Phillips Passes

Robert E. “Bob” Phillips, 87, of Holland Township, NJ, passed away on Friday, January 13, 2017 at the Hunterdon Medical Center in Raritan Township, NJ, with his family by his side.

Bob was born July 24, 1929 in Holland Township, NJ, the son of the late John Earl and Dorothy (Sinclair) Phillips. He was born and raised on the family farm, which had been in the family since 1806, where he continued to live until his death. His first schooling occurred in the one-room school house on Church Road. He graduated from Frenchtown High School in 1945.

After his father’s death in 1948, Bob followed his father’s footsteps in the dairy farming business. In the 1950’s, he became a part-time agent for the Farm Family Insurance Companies. In 1960, he sold his dairy cows to continue full-time in the insurance business, while continuing to raise Suffolk sheep. Bob retired from Farm Family in 1994 after 37 years of service and kept his sheep until 2004. He was frequently seen on his tractor and visiting with customers at “The Stand”, the retail outlet of the current thriving Phillips Farms operation. In 1951, he married Iris Brown. She was his constant companion and fellow farmer until her death in 2004 after 52 years of marriage.

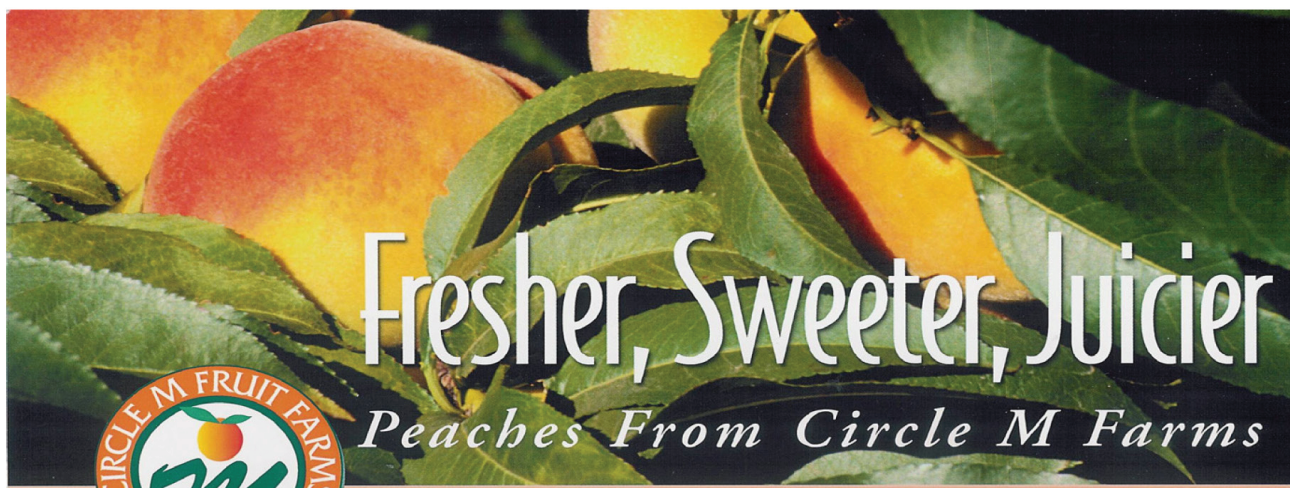
Bob was well known throughout Hunterdon county and all of the North Western NJ agricultural community. Bob was a member of the New Jersey Farm Bureau, the New Jersey Agricultural Society and the Hunterdon County Board of Agriculture. For 12 years, he served on the Hunterdon County Library Board of Commissioners. He was the Holland Township Tax Assessor and Registrar of Vital Statistics from 1953 until 1975, also serving on the Planning Board (1959-1975), the Board of Adjustment (1976-1979), and the Board of Health (1953-1980). Bob was a long time member of the Milford Lions Club and the Phillipsburg Masonic Lodge #52 F. & A. M.

As a lifetime faithful member of St. Peter’s Lutheran Church in Riegelsville, PA, Bob served several terms on the Church Council and taught Sunday school for several years. Family tradition tells that Bob’s grandfather helped haul the stones to build the church.

Survivors include his son and daughter-in-law Marc and Holly Phillips; his daughter Kathleen Sciarrello, all of Holland Township, NJ, and grandchildren Jason Phillips, Megan Phillips, Sara Sciarrello, and Julia Sciarrello-McGuinness. Also surviving are step-grandchildren Lora Radzieta and Jessica Palmadessa, and three step great-grandchildren Adam, Ginger, and Amelia.

Memorial contributions should be made to the Milford Lions Club, P.O. Box 112, Milford, NJ 08848.





Fresher, Sweeter, Juicier

Peaches From Circle M Farms



*Exceptional quality and flavor at attractive prices
Brought to you from the 4th generation family
farm of Santo John Maccherone*

- PLU Stickers Available Upon Request
- Low in Calories
- Nutritious and Delicious
- Exceptional Flavor



SANTO SAYS...

"Peaches from Circle M Farms just plain taste better. Their size and color are what your customers want, and their flavor is the icing on the cake.

That's because our orchards are tended with care and attention, and their fruit is left on the tree to ripen naturally until they reach their optimum sweetness. Then they are picked by hand, taste-tested by me to ensure quality, and packed gently into

25 lb. volume boxes for shipping. Single layer cartons are available upon request.

Circle M's 30 varieties of peaches and nectarines are known for their sweetness and their luscious color. They look as good as they taste.

Discriminating customers appreciate our white flesh peaches because of their lower acid levels and supremely sweet taste.

Add it all up: Peaches from Circle M Farms are fresher and sweeter, picked by hand when their time has come, and packed with care for a longer shelf life.

Yellow, white and donut peaches and yellow and white nectarines are available early July to late September."



**Call us at 856 856 207-4542 or
609 381-6465. Fax your order to
856 878-0404**



Available in 16 oz. and 64 oz. sizes

**Made from fresh New Jersey Peaches
"Peach Cider Drink, Peach Salsa, Peach
Preserves"**

**Santo John Maccherone
circlemfarmsllc@gmail.com**

**Circle M Farms
88 Sandy Ridge Road
Salem, N.J. 08079**