New Jersey News

Ernie Christ Memorial Lecture, 2018

Win Cowgill Emeritus Professor, Rutgers University

The Ernie Christ Memorial Lecture, is presented at the Mid Atlantic Fruit and Vegetable

Convention in January each year, held in Hershey, PA. The lecture was established in memory of Ernie Christ, the long-time New Jersey Tree-fruit Specialist at Rutgers Cooperative Extension. Ernie passed on September 12, 2000. He was loved and respected by fruit growers across North America. Ernie's passion was the furthering of knowledge of each culture and science.

Ernie was a great friend and mentor to dozens of young scientists, extension workers, and farmers including Rich Marini, Sue Brown, Jerry Frecon, Mark Robson, Robert Best, Peter Melick, Ken Wightman, and Win Cowgill to name only a very few!

We referred to him as Mr. Peach. The fruit industry thought so much of Ernie they named a NJAES breeding program selection after him, 'Ernie's Choice' which is still grown today.

A speaker fund was established by the NJ State Horticultural Society with an initial gift by Adams County Nursery and with continued funding from grower donations. The fund supports an invited speaker each year at the Mid Atlantic Conference. The first Ernie Christ Memorial Lecture was presented by Dr. Rich Marini, Horticulture Department, Penn State University, in January of 2002.

Dr. Ted DeJong, Professor Emeritus, University of California -Davis, presented the 2018 Ernie Christ Memorial Lecture at the 2018 Mid-Atlantic Fruit and Vegetable Conference.



Dale Davis, IV, President of the NJ State Horticultural Society, presented a certificate recognizing Dr. Ted DeJong, Professor Emeritus, UC-Davis, for presenting the Ernie Christ Memorial Lecture at the 2018 Mid-Atlantic Fruit and Vegetable Conference: "The Effect of Early Season Temperatures on Peach Fruit Size "

New Jersey State Horticultural Society's 2018 Outstanding Fruit Grower Award Goes to Mark Phillips

Marc Phillips, owner of Phillips farms, was presented with the 2018 Outstanding Fruit Grower Award from the New Jersey State Horticultural Society, at the seventy-third North Jersey Fruit Growers Meeting, Flemington, NJ. The award was presented by Jamie Bourgeois, Presitensive plantings of small fruit including all brambles, and blueberries are marketed Pick your Own. The Phillip's have an extensive marketing program in New York City via the Green Market System. Operating daily markets in NYC is both a challenge and an opportunity.

dent of the New Jersey State Horticultural Society and Dr. Megan Muelhbauer, Area Fruit Agent, Rutgers Cooperative Extension, NJAES for Outstanding Service to the Fruit Industry.

Marc owns and operates one of the largest fruit and vegetable farms in Northern New Jersey with his spouse Holly. Phillips Farms is located in Holland Township, Hunterdon County, New Jersey. Over 300 acres of tree fruit, small fruit and vegetables are produced. Apple production is state of the art tall spindle system. Ex-



Fresher, Sweeter, Juicier Peaches From Circle M Farms

Exceptional quality and flavor at attractive prices Brought to you from the 4th generation family farm of Santo John Maccherone

- PLU Stickers Available Upon Request
- Low in Calories
- Nutritious and Delicious
- Exceptional Flavor





SANTO SAYS...

"Peaches from Circle M Farms just plain taste better. Their size and color are what your customers want, and their flavor is the icing on the cake.

That's because our orchards are tended with care and attention, and their fruit is left on the tree to ripen naturally until they reach their optimum sweetess. Then they are picked by hand, taste-tested by me to ensure quality, and packed gently into

25 lb. volume boxes for shipping. Single layer cartons are available upon request.

Circle M's 30 varieties of peaches and nectarines are known for their sweetness and their luscious color. They look as good as they taste.

Discriminating customers appreciate our white flesh peaches because of their lower acid levels and supremely sweet taste.

Add it all up: Peaches from Circle M Farms are fresher and sweeter, picked by hand when their time has come, and packed with care for a longer shelf life.

Yellow, white and donut peaches and yellow and white nectarines are available early July to late September."

Call us at 856 856 207-4542 or 609 381-6465. Fax your order to 856 878-0404





Made from fresh New Jersey Peaches "Peach Cider Drink, Peach Salsa, Peach Preserves" Santo John Maccherone

circlemfarmsllc@gmail.com

Circle M Farms 88 Sandy Ridge Road Salem, N.J. 08079