

NEW JERSEY STATE HORTICULTURAL SOCIETY



HORTICULTURAL NEWS

A quarterly publication serving the fruit and vegetable growers in NJ and Massachusetts

We have moved to an online PDF format, sharing content with the University of Massachusetts Fruit Notes. Advertising is viewed in issues of both publications and online at our static web pages:

<http://www.horticulturalnews.org> and
<http://www.umassfruitnotes.com>

Advertising Rates for 2017

HALF PAGE \$150.00 NET

(4 half-page ads paid in advance for only \$500.00)

FULL PAGE \$200.00 NET

(4 full-page ads paid in advance for only \$600.00)

Both ½ and full page ads are placed in both publications on the website of each issue and placed through out PDF file of the publication. Readers get two views in each publication.

Both Size ads are fully clickable and will pass through to your website.

DEADLINE:

December 10 for WINTER ISSUE

March 20 for SPRING ISSUE

June 20 for SUMMER ISSUE

September 20 for FALL ISSUE

Published quarterly in Winter, Spring, Summer, and Fall by the New Jersey State Horticultural Society and Massachusetts *Fruit Notes*. Regular circulation is approximately 400 copies, 200 each for *Horticultural News* and *Fruit Notes*.

**Size of Advertisement is: Full Page = 6.5" wide x 8.5" high
Half Page = 6.5" wide x 4.5" high**

Advertising should be in color. There is no extra charge for color.

Size of publication is 8.5" wide x 11" high in Full Color

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