

NEW JERSEY STATE HORTICULTURAL SOCIETY



HORTICULTURAL NEWS

A quarterly publication serving the fruit and vegetable growers in NJ and Massachusetts

We have moved to an online PDF format, sharing content with the University of Massachusetts Fruit Notes. Advertising is viewed in both publications:

www.horticulturalnews.org and
www.umass.edu/fruitadvisor/fruitnotes/FruitNotes.htm

2012 Advertising Rates

HALF PAGE \$150.00 NET

(4 half-page ads paid in advance for only \$500.00)

FULL PAGE \$200.00 NET

(4 full-page ads paid in advance for only \$600.00)

Both ½ and full page ads are placed in both publications on the website of each issue and placed through out PDF file of the publication. Readers get two views in each publication.

Both Size ads are fully clickable and will pass through to your website.

DEADLINE:

December 20th for WINTER ISSUE

March 1st for SPRING ISSUE

JUNE 21ST for SUMMER ISSUE

SEPTEMBER 20th for FALL ISSUE

Published quarterly in Winter, Spring, Summer and Fall by the NJ State Horticultural Society and Massachusetts Fruit Notes- Regular Circulation 400 total, 200 for each publication and growers plus 50 copies for show distribution.

**Size of Advertisement is: Full Page = 6.5" wide x 8.5" high
Half Page = 6.5" wide x 4.5" high**

Advertising should be in color if desired, no extra charge for color.

Size of publication is 8.5" wide x 11" high in Full Color

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